



Call for Presentation LeadingAge Oklahoma Annual Conference March 8-9, 2022

The 2022 Annual Conference is built around LeadingAge Oklahoma's strategic initiative of developing innovative programs to advance the operational knowledge of long term care professionals to enhance the care and services of Oklahoma's growing aging population. The primary areas of programming will include workforce development (specifically to cultivate leadership, attract new talent to the field of aging, and retain a quality workforce), increasing and expanding the use of technology in all settings, and stimulating innovation in the aging field to advance new models of service delivery.

Conference Audience

The Annual Conference attracts nearly 600 provider attendees in the long term care profession, from CEOs to front line staff. This audience is experienced and knowledgeable. Participants expect the most current and highest quality of information.

Level of Knowledge

A majority of the participants have been in the long term care profession for a number of years. They have considerable knowledge and experience as professionals in senior care, and with few exceptions, are looking for a more advanced level of education. Please keep this in mind when designing your program.

The LeadingAge Oklahoma Annual Conference is attended by **CEO's, Senior Housing Managers, Assisted Living Administrators, Social Services Directors, Nursing Home Administrators, Service Coordinators, Wellness Directors, Dietary Managers, Activity Directors, Directors of Nursing, Adult Day Health Providers, PACE Providers, Housekeeping & Maintenance Supervisors, and Home and Community-Based Providers as well as other positions in the long term care field.**

Provider-Specific Seminars include:

1. Long Term Care Administration
2. Life Engagement – Residential Living
3. Adult Day Health Services
4. Assisted Living
5. Housing
6. Social Services
7. Activity Directors
8. Dining Services
9. Environmental Services
10. Nursing
11. Home Care and Hospice
12. PACE

Topics (may include but are not limited to):

- Aging in Place
- Alzheimer's Care
- Architectural Design
- Assisted Living
- Board/Owner Relations
- Budgeting
- Caregiver Issues
- Clinical Issues
- CNA Training
- Communications
- Cultural Diversity
- Culture Change
- Customer Service
- Dietary Management
- Disaster Preparedness
- Diversity, Equity, Inclusion
- Educating Staff
- Employment Issues
- End of Life Issues
- Environmental Issues
- Ethical Issues
- Fair Housing Act
- Financial Management
- Food Safety
- Government Regulations
- Hospice
- Housing Management
- Housing with Services
- HUD
- Human Resources
- Infection Control
- Innovative Resources
- Insurance Issues
- Leadership
- Legal Issues
- Managed Care
- Marketing
- Media Relations
- Medical Marijuana
- Medicare/Medicaid
- Nursing Management
- Nursing Protocols
- Nutritional Trends
- Personal Development
- Public Policy
- Public Relations
- Purchasing
- QAPI
- Quality Improvement
- Quality Indicators
- Regulatory Issues
- Resident Activities
- Spirituality
- Staff Recruitment and Retention
- Strategic Planning
- Technology
- Volunteers
- Wellness

Submission Requirements:

Submissions must be received by September 30, 2021

Submission link: <https://www.surveymonkey.com/r/KJLTPNT>

- Submissions are to be submitted via the application link.
- More than one presentation may be submitted by an individual or group.
- Submissions may be for presentations by individuals or panels.
- Submissions will receive an e-mail confirmation (e-mail address required). Selected submissions will be notified by November 5, 2021.

Presentation Format and Review Process:

Submissions will be reviewed by LeadingAge Oklahoma. Special attention will be given to those presentations with innovative ideas and potential solutions for current issues facing aging service providers. These are the criteria for selection:

- Relevant content for an experienced audience that stretches thinking and provides new approaches
- Content which is delivered in an engaging way and draws on the experience of the attendees
- Presenter Qualifications
- Practical Applications and Tools that can be applied immediately in their organization
- Quality and Timeliness of Content
- Relevance to current issues relating to all disciplines of aging services

To be considered as a presenter, please complete the **Call for Presentation** form via the attached link and submit to LeadingAge Oklahoma by **September 30, 2021**.

Questions? Contact Karen Poteet, karen@LeadingAgeOK.org, 405-413-3430.