



LeadingAge Oklahoma
Music for the Ages

LeadingAge Oklahoma Music for the Ages ~ A Music and MemorySM Program

Phase 2 Participation Information - The Details You Need

LeadingAge Oklahoma is happy to announce applications are now being accepted for participation in the Phase 2 LeadingAge Oklahoma Music for the Ages ~ A Music and MemorySM Program.

The program is funded by a \$353,000.00 grant from nursing home fines which are collected by the Oklahoma State Department of Health and deposited in the Civil Penalty Revolving Fund.

The program is designed to improve the lives of residents in nursing homes who suffer from Alzheimer's and other cognitive disorders through the use of the Music and MemorySM program; a system for providing personalized music for residents. This exciting but simple approach has shown immense improvement in the quality of life for people living with dementia.

WHAT IS MUSIC & MEMORYSM?

In 2008, a program was started by Dan Cohen to bring individualized music to residents of long-term care homes via iPods. His idea was simple - if he ever ended up in a nursing home, he wanted to be able to listen to his favorite 60s music. His goal was to assist residents in accessing their favorite music in an easy, compact, and inexpensive way. Since that time, the MUSIC & MEMORYSM program has exploded into an exemplary way for those suffering from dementia, mental illness, or boredom to enjoy a happier, more fulfilling day-to-day life with music of their choice. This program is now being used in Australia, Netherlands, Canada, and elsewhere across the globe.

WHAT IS THE "LEADINGAGE OKLAHOMA MUSIC FOR THE AGES ~ A MUSIC AND MEMORYSM PROGRAM"?

LeadingAge Oklahoma, founded in 1994 as a non-profit trade association for all levels of senior care and service providers in Oklahoma, has always strived to lead quality improvement efforts in Oklahoma and has successfully completed other grant-funded programs that benefitted senior care providers and those they serve. The LeadingAge Oklahoma Music for the Ages ~ A Music and MemorySM Program is a two and half year program funded through the Civil Penalty Revolving Fund administered through the Oklahoma State Department of Health. The program includes the following deliverables:

- To disseminate the MUSIC & MEMORYSM program to 2000 residents in 100 Oklahoma nursing homes (Phase 2 has 55 slots available) and develop a strategy for further spread and sustainment of the program through local community engagement.
- To study and document the effects of MUSIC & MEMORYSM to:
Outcome A: Improve quality of life for persons with dementia. With the following benefits:
 1. By reducing reliance on inappropriate antipsychotic and anti-anxiety medications for people with dementia in the participating homes.

2. Reduce agitation and sundowning for people with dementia.
3. Reduce rates of high pain for people with dementia.
4. Enhance engagement and socialization, fostering a calmer social environment.
5. Provide a way to give pleasure to persons with dementia.
6. Increase cooperation and attention, reduce resistance to care.
7. Decrease in staff stress.
8. Enhance life enrichment.
9. Increase family engagement.

Outcome B: Decrease in regulatory noncompliance in the area of handling resident behaviors.

Outcome C: Inspire and encourage non-participating providers to seek excellence in care and services to the elderly.

The project is divided into two participation phases:

- Phase 1 certification begins August 2016 and implementation through the grant concludes June 2018.
- **Phase 2 training begins April 2017 and implementation through the grant concludes June 2018.**

WHO IS ELIGIBLE TO PARTICIPATE IN THE LEADINGAGE OKLAHOMA MUSIC FOR THE AGES ~ A MUSIC AND MEMORYSM PROGRAM?

Any Medicare or Medicaid nursing home in Oklahoma is eligible to participate in this project and LeadingAge Oklahoma membership is not a requirement.

To enroll, eligible nursing homes must complete **all** the following requirements for participation:

1. Attend an orientation webinar convened by LeadingAge Oklahoma to provide general information and answer questions about the project, participation, funding and the research component.
2. Submit the required Participation Agreement to LeadingAge Oklahoma and signed by an authorized representative of the nursing home.
3. Submit your \$250 refundable deposit.
4. Submit a statement showing need for the laptop computer, if you'd like to apply for one.

Exceptions to Eligibility: The following types of nursing homes are not eligible:

1. Hospital-based long term care beds.
2. Nursing homes with a primary focus on short stay residents.

Other levels of care may attend the LeadingAge Oklahoma seminars and learn about the program, implementation strategies and best practices. However, only participating providers will receive all of the benefits offered. See below for non-grant participants to become certified as a Music and Memory provider.

WHAT WILL PARTICIPATING NURSING HOMES RECEIVE?

Interested homes will be invited to participate in an orientation webinar.

Once enrolled in the LeadingAge Oklahoma Music for the Ages ~ A Music and MemorySM Program participating homes will receive:

- Training and Certification for staff through three-90 minute training webinars and support provided by MUSIC & MEMORYSM for one year. A minimum of five team members as described below must be certified. However, others are encouraged to become certified as well.
- Monthly webinars and support from LeadingAge Oklahoma throughout the project period.
- 20 iPod Shuffles, headphones and AC adapters. One external speaker and one splitter.

- One laptop computer for use solely with the LeadingAge Oklahoma Music for the Ages ~ A Music and MemorySM Program (separate financial eligibility – see below).
- A \$150 iTunes gift card.
- One perpetuity license of *Alive Inside* movie for in-house use in training staff and families.
 - Watch the *Alive Inside* movie trailer here
- Two free registrations for each of two seminars on dementia care given by LeadingAge Oklahoma.
- Assistance with a Donation Program to help obtain additional equipment to expand your program.
- LeadingAge Oklahoma will reach out to state, regional and local groups to develop and encourage participation in an Intergenerational Volunteer Program. This will assist in obtaining students/young adults to help with the implementation of the technology portion of the program.

WHAT IS THE FINANCIAL ELIGIBILITY TO RECEIVE THE LAPTOP COMPUTER?

Submit a letter with your agreement showing financial need. Need may be based on financial, census or other extenuating circumstances. LeadingAge Oklahoma will make the final decision on who will be awarded a computer.

WHAT WILL BE REQUIRED OF ELIGIBLE PARTICIPANTS?

A commitment to implement and maintain the LeadingAge Oklahoma Music for the Ages ~ Music and MemorySM Program with the following requirements:

The implementation will include an individualized assessment and care plan for the use of an iPod Shuffle with a personalized music playlist as part of the care and treatment routine for these residents.

- Provide a minimum of five employees to complete the MUSIC & MEMORYSM Certification and implement the program consistently, including: one representative from each of the categories listed below. Two of these representatives must be designated as project leads.
 1. Executive leadership (i.e., Licensed Nursing Home Administrator or other organization-level executive with decision-making authority).
 2. Nursing leadership (i.e., the Director of Nursing or their designee, Director of Staff Development).
 3. Activities department (i.e., Activities Director).
 4. CNAs.
 5. One other staff of choice.

Additional staff are encouraged to attend the orientation webinars and the certification webinars.

- A refundable deposit fee of \$250.00 (if all program requirements are met).
- Participants must submit information for the research component of this project. If at any point, a decision is made to stop participation in the research component, or if the nursing home fails to comply with participation requirements for three months, the nursing home will be dropped from the project and required to return the equipment. The project deposit fee will NOT be refunded.
- The nursing home agrees to replace any equipment provided through the LeadingAge Oklahoma Music for the Ages ~ A Music and MemorySM Program should it become damaged or lost. Agrees to reassign the equipment to a new resident should the original person no longer reside in the nursing home or declines further participation. This includes developing a personalized playlist for the new resident.
- The duration of this commitment for Phase 2 is April and May training with implementation in June 2017. Authorized representatives from participating nursing home organizations submit data (thru surveys) throughout the duration of participation.

HOW CAN OTHER LTC PROVIDERS PARTICIPATE?

All senior care providers not participating in the grant may register and pay for the Music & Memory certification without financial support from LeadingAge Oklahoma. Visit <http://musicandmemory.org/get-started/> for information about costs and certification benefits. Non-grant participants may participate in the grant sponsored monthly webinars, receive technical assistance, policies, documents and educational seminars for \$250.00 (CEUs are available for an additional fee).

WHAT ARE THE KEY PHASE 2 LEADINGAGE OKLAHOMA MUSIC FOR THE AGES DATES?

The required Orientation webinar is available throughout March, check our website for dates and times.

STEP 1	STEP 2	STEP 3	STEP 4	
PREPARING FOR CERTIFICATION 1 HOUR 15 MINUTE WEBINAR 11:00-12:15	CERTIFICATION 3 90-MINUTE WEBINARS 12:00-1:30	GETTING STARTED 1 HOUR WEBINAR (11:00-12:00)	IMPLEMENTATION JUNE 2017 - JUNE 2018	MONTHLY WEBINARS 1 HOUR 1 ST FRIDAY EVERY MONTH (10:30)
April 21	May 16, 17, and 18	June 6	June 2017 – June 2018	June 2 nd

HOW DO INTERESTED NURSING HOMES APPLY?

Agreements and other requirements for enrollment are available on the LeadingAge Oklahoma website at www.LeadinAgeOK.org

HOW CAN I LEARN MORE ABOUT THE PROGRAM?

Informational webinars will be offered throughout March. These webinars will provide an overview of the program and answer any questions you might have. For dates check the website as www.LeadinAgeOK.org

Check the LeadingAge Oklahoma website for more information – www.LeadinAgeOK.org or contact Heather Basler at Heather@LeadingAgeOK.org

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