# THE POWER OF MEMBERSHIP

## 2017 accomplishments

In 2017, LeadingAge achieved several legislative victories, greatly expanded the type and volume of toolkits to assist with day-to-day challenges and launched the Center for Workforce Solutions to address a dire need to sustain a quality workforce in our field.

You, as our members, were the core of the most humanitarian accomplishment of 2017: helping us to raise over $500,000 to help member communities, their team members and residents who were affected by Hurricanes Harvey, Irma and Maria and the wildfires in California through the LeadingAge Disaster Relief Fund.

### THE IMPACT OF OUR COLLECTIVE VOICE

- Mobilized thousands of LeadingAge members and residents to help defeat legislation to cut Medicaid funding by hundreds of billions of dollars and cap the federal commitment to the program.

- Delayed for 1 year the imposition of civil monetary penalties for deficiencies cited under the CMS Rules of Participation Phase II as well as delayed the implementation of the HCBS Settings rule and Home Health Conditions of Participation.

- Launched a campaign to Save HUD 202 that included a rally at the U.S. Capitol with 1,100 residents of member communities and 5 members of Congress.

- Secured new construction funds for Section 202 Housing for the Elderly program for the first time since 2011. Expanded the senior housing preservation program in House and Senate funding bills as well as funding for full renewal of senior rental assistance contracts and service coordinators.

### CONTINUOUS EDUCATION AND INNOVATION

- Provided webinars that reached over 3,000 LeadingAge members on an array of regulatory topics.

- Reached over 500 members through our Leadership Academy and Leadership Educator programs.

- Launched the Workforce Innovator podcast to help members learn how their colleagues in the long term services and supports field are addressing workforce-related challenges.

- Unveiled our vision for the future of long-term services and supports in a new report: A New Vision for Long-Term Services and Supports.

- Developed articles and related resources to raise awareness and support for our vision of an America freed from ageism.

### STRATEGIC TOOLS AND INFORMATION

- Developed extensive toolkits on nursing home requirements of participation, a home health payment calculator, emergency preparedness regulation dashboard for home health, hospice, nursing homes, home health conditions of participation checklists and a quality score card.

- Launched the website for the LeadingAge Center for Workforce Solutions, highlighting promising practices in recruitment, retention and partnerships as well as tools, presentation materials and links to workforce reference materials.

- Published a paper that defines how an integrated service model is the ideal approach to addressing older adult needs and articulates why providers are best positioned to lead this model.

- Updated key tools to help housing members engage in advocacy, such as a HUD program budget chart, issue briefs and fact sheets on Low-Income Housing Tax Credit guidelines.

- Developed the Social Connectedness and Engagement Technologies Portfolio of Tools that includes a scan of the marketplace and guidance to make good business decisions about investing in these technologies.

### STRONGER TOGETHER: NETWORKING AND COLLABORATION

- Connected more than 8,000 people through our conferences (Annual Meeting, PEAK) and in-person events (CEMO, PINNACLE).

- Provided engagement points for nearly 9,000 staff at our member communities to share information, learn from peers, build relationships, and advise on policy and programs through listservs, networks, cabinets, councils, committees, and advisory groups.

- Expanded partnerships between CAST and a number of new technology Partners, Supporters, and LeadingAge Patrons.

- Conducted the first study to measure the sophistication of Electronic Health Records deployed by LeadingAge's largest 150 members in accordance with CAST's 7-Stage EHR Adoption Model.

- Co-hosted the Global Ageing Network conference, enabling attending LeadingAge members to learn how their colleagues in other countries address the challenges facing all providers around the globe.

- Updated CAST telehealth, medication management, and functional assessment portfolios with interactive guides, expanded product/vendor matrices and additional case studies to help members sort through a complex marketplace.

*LeadingAge*®