

WORKFORCE Solutions:

STAYING POWER
WORKFORCE SUMMIT

RECRUITMENT RETENTION DEVELOPMENT

Tuesday, June 5, 2018
Moore-Norman Technology Center
South Penn Campus, OKC

Sponsored by:
LeadingAge™
Oklahoma

APPROVED BY NAB FOR 6 HOURS CEU CREDIT

www.LeadingAgeOK.org

PLEASE ROUTE TO: ✓ Administrator
 ✓ Human Resources
 ✓ Management Team

LeadingAge™
Oklahoma

El Reno, OK 73036

P.O. Box 1383

LeadingAge Oklahoma

WORKFORCE Solutions:

STAYING POWER
WORKFORCE SUMMIT

A full-day of strategic and enlightening
education for the development of a dedicated
workforce, that stays!

- Discover current employee turnover trends and future staffing projections
- Uncover the real reasons employees leave most organizations and ways to encourage them to stay
- Learn ways to become a M.A.G.N.E.T. employer who attracts better applicants and keeps staff longer
- Understand the real cost of turnover and what these savings can do for your organization

*Approved for 6 hours CEU credit by the National Association
of Long Term Care Administrator Boards (NAB)*

FACILITY _____ PHONE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

NAME (please print)	ADM License # NAB ID#	Early CEU	Early NO	Late CEU	Late NO
		\$90	CEU \$75	\$115	CEU \$100

EMAIL ADDRESS: _____ MEMBER DISCOUNT CODE: _____ TOTAL: _____

Please make check payable to: LeadingAge Oklahoma and mail to P.O. Box 1383, El Reno, OK 73036.

*See "Registration Fees" for complete details. Early Registration by May 22: \$90CEU Credit, \$75 NO CEU / Late Registration: \$115 CEU Credit, \$100 NO CEU

Presenter

Leah Brown is a Talent Retention Strategist for Crescendo Strategies, a firm committed to reducing unnecessary employee turnover. Leah has 25 years of experience teaching, training, and facilitating improved leadership performance and understands the challenges of long term care.

AGENDA

Tuesday, June 5, 2018
 8:00 - 8:30 Registration
 8:30 - 12:00 Program
 12:00 - 1:00 Lunch - Provided
 1:00 - 4:00 Program

TARGET AUDIENCE:

It is advised that your leadership team and key staff members attend in order to develop your workforce improvement plan.

REGISTRATION FEES

Early Registration: \$90 for CEU Credit, \$75 non-CEU credit
 Late Registration: \$115 for CEU, \$100 for non-CEU

Registrations must be received by May 22 to receive the early registration rate. Cancellations received prior to May 22 will receive credit, less a \$20 processing fee. Cancellations received prior to May 29 will receive 50% credit. Substitutions are accepted. **Registration fee includes lunch.**

On-line registration is available at www.LeadingAgeOK.org/education.

CONTINUING EDUCATION CREDIT

This program has been approved for Continuing Education for 6 participant hours by NAB/NCERS - Approval #20190604-6-A41226-IN.

SEMINAR INFORMATION

For additional information, contact Lisa Hill, LeadingAge Oklahoma, 405-501-1170 or email: Inquiry@LeadingAgeOK.org.

LOCATION

Moore-Norman Technology Center South Penn Campus
 13301 S Pennsylvania Ave., Oklahoma City, OK 73170
Meeting Room: Conference Center CDE

DIRECTIONS

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| <p>From I-35</p> <ul style="list-style-type: none"> • Exit on SW 4th Street/State Hwy 37 • West to S. Pennsylvania Ave. • Left at Moore-Norman Technology Center Entrance | <p>From I-44</p> <ul style="list-style-type: none"> • Exit on South I-35 • Exit on SW 4th Street/State Hwy 37 • West to S. Pennsylvania Ave. • Left at Moore-Norman Technology Center Entrance |
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Workforce Solutions:
 STAYING POWER WORKFORCE SUMMIT

While some of today's workforce is made up of deep-rooted, dependable staff, a larger number of positions are now a revolving door of employee turnover. Talent Retention Strategist, Leah Brown will share insights on why staffing is so challenging today and additional ways to gain greater staffing stability. Join us to learn how to slow the revolving door and more effectively manage the impending shorter-term workforce. Attendees will gain valuable insights, takeaway tools and best practices for enhancing employee recruitment and retention efforts. Learn the changing expectations of the workforce and how successful organizations are making intentional efforts and dedicating resources to create organizational cultures where people want to work. The workforce challenges are real and your leadership team must be committed in order to make significant improvement. Join us to learn how you can impact these challenges head-on and effectuate change.

Staying Power: Why Your Employees Leave & How to Keep Them Longer

- Discover current employee turnover trends and future staffing projections
- Uncover the real reasons employees leave most organizations and ways to encourage them to stay
- Learn strategies for preparing your organization to manage shorter-term workers

Modifying the Management Mindset: The Key to Reducing Turnover

- Equip leaders with ways to slow down the revolving door of employee turnover within their department
- Prepare managers for effective training, mentoring and leadership of the impending shorter-term workforce
- Discuss ways to improve trust, loyalty, and retention by increased transparency

Keep My People: 25 Ways to Build a Place Where People Want to Work

- Discover how to make new hires feel more welcome and train them more effectively
- Learn ways to offer more flexible scheduling and more creative advancement opportunities for staff
- Share recognition and communication methods that help keep staff longer