

Amid the tremendous challenges and changes for the aging services profession, our work becomes even more important. We are committed to inspire our members with valuable education, resources, and to advocate on your behalf for the right public policy for the right reason. 2017 had its share of challenges, but we were there with you to provide resources and advocacy to protect long term care programs and services. Our promise remains to inspire, serve and advocate for mission-driven, not-for-profit providers. Working together in 2017, we accomplished the following for aging services. www.LeadinAgeOK.org

Inspire.

- The LeadingAge OK 2017 Annual Conference offered 11 sessions which inspired nearly 700 provider attendees for our first ever sold out registration and sold out exhibit space.
- Provided a complete toolbox of Requirements of Participation Resources at no charge for members and offered a webinar series as an additional resource.
- Conducted 26 educational programs attended by over 2,000 individuals providing 126 hours of CEUs for providers across the continuum of care, offering a registration discount for all members.
- Conducted multiple seminars on timely topics such as the new survey process, MDS change, Emergency Preparedness, Facility Assessment and Requirements of Participation for nursing homes.
- Hosted a strategic seminar to share workforce solutions.
- Offered two full-day sessions of education for the Activities for Independent Living/Wellness network to highlight the importance of wellness initiatives.
- Conducted three Activity and Social Services trainings, one of our most valuable educational programs that directly impacts quality of life.
- Provided networking opportunities for Executive Directors, Human Resources, Senior Housing, Adult Day Health Services, Activity Directors, PACE and Culture Change.
- Shared timely Housing updates on HUD and Fair Housing issues.
- Conducted Assisted Living provider training including important regulatory updates.

Serve.

- Representing the not-for-profit sector for 22 years.
- Administered a \$353,000 OSDH grant to bring the Music & Memory program to over 1,800 nursing home residents, tracking outcomes such as pain, falls, depression, and antipsychotics.
- Website providing a directory and consumer information to share the importance of the not-for-profit difference.
- Education survey conducted to ensure that providers' needs are addressed in our educational curriculum.
- Provided the LeadingAge Insights reports: 5-Star Analysis, Hospital Readmission, and other quality metrics to drive quality improvement with expert consultation provided on 5-star report.
- At no additional charge, provided a comprehensive web-based benefits and compensation survey for all members.
- Value First program offers resources to bring savings to our members in the areas of food, medical, janitorial, and other areas determined by no cost, no obligation cost studies.
- Addressed member inquiries on a host of topics relating to regulatory compliance, operations, clinical issues, and other provider concerns.
- Provided CMS and state regulatory updates and consultation on clinical and compliance.
- Regular meetings with OSDH and OHCA on regulatory, survey, and funding issues.
- Sponsored Senior Day at the Capitol to increase awareness of the not-for-profit sector of aging services.
- Conducted member forums throughout the state to learn from members what their needs are and how we can best serve them.

Advocate.

- Monitored budget issues throughout the session and special sessions and advocated for adequate funding for all programs and services.
- Organized media exposure for members to share their concerns of the impact of the budget cuts.
- Co-sponsor of the Stand Up for Seniors Advocacy event that drew 11,000 attendees to the Capitol.
- Tracked 300+ bills and monitored their status and impact for our member communities. Provided legislative updates to keep members abreast of the latest issues of the session.
- LeadingAge OK organized grassroots advocacy efforts with providers, families, and stakeholders in long term care.
- Educated elected officials and agency leadership on the importance of provider services and that stable sustainable revenue dedicated to long term care must be approved to maintain a framework of quality services and supports.
- Represented the not-for-profit sector at meetings such as the Long Term Care Facility Advisory Board, the State Council on Aging, Focus on Excellence Advisory Committee, Medicaid Advisory Committee, Oklahoma Health Care Authority, Oklahoma State Board of Health, Oklahoma State Board of Examiners for Long Term Care Administrators, Ombudsman Advisory Committee and other entities to access the latest updates, regulatory issues and funding concerns.

Association

- With the growth of the association this year, reserves are at 7 months of operating expenses, just short of the 9 month target. Dues for all categories are 13.7% of the budget, well below the national standard of 40-60%.