

In 2016, LeadingAge achieved several legislative victories, expanded the suite of tools to help members measure performance and market position and stimulated innovation in many ways. Aligned with our 2014-2016 Strategic Initiatives, LeadingAge accomplished the following in 2016 on behalf of our members:

Strengthen NFP Organizations

- Connected nearly 10,000 people at two national conferences with a heightened focus on engagement and interactive networking while advancing innovative models for a changing landscape
- Offered multiple, strategic distance learning opportunities through a variety of platforms, reaching thousands of members in the convenience of their offices
- Facilitated meetings with 285 lawmakers to advance our policy agenda during the PEAK Conference in March 2016
- Produced a 200-page chartbook profiling the largest not-for-profit senior living multi-sites, subsidized housing multi-sites and single campuses

Develop Strong Leaders

- Celebrated the 10th anniversary of the LeadingAge Leadership Academy; 400 fellows graduated from the program and now participate in an active alumni network
- Reached over 1,600 board members through board presentations, individualized assistance and educational events
- Published research in *The Gerontologist* showing that job satisfaction, consistent assignment and health insurance are associated with home health worker retention
- Convened the Home Care Workplace Advisory Group of home and community-based service experts who identified future research options to explore work practices in home care settings

Lead Innovation

- Coordinated efforts of the LeadingAge Cabinet on the Future of Affordable Senior Housing identifying policies to ensure that America's seniors have quality, affordable

places to call home with the services they need to age in place with choice and dignity

- Conducted the first large-scale national study on the association between available onsite services in affordable housing and residents' health service use/ expenditures
- Organized efforts within the Project Rental Assistance Contract (PRAC) task force to develop ways of preserving the nation's 2,800 PRAC communities
- Worked with Senator Susan Collins and the Senate Special Committee on Aging to organize a Capitol Hill briefing highlighting LeadingAge's efforts to build an evidence base for housing plus services models
- Offered an Innovation MasterClass and Deep Dive, reaching 500 members on the topics of cultivating and leading innovation and developing organizational systems that further innovation
- Showcased the innovations and accomplishments of over 180 members in *LeadingAge Magazine*

Expand Financing Options

- Released *Perspectives on the Challenges of Financing Long-Term Care Financing*, based on work we funded along with AARP and The SCAN Foundation
- Convened a bi-partisan briefing for key congressional staff on long-term services and supports financing
- Advocated successfully for Older Americans Act reauthorization to fund numerous home-and community-based services
- Achieved Congressional passage of the Housing Opportunity Through Modernization Act to improve and expand project-basing of vouchers and streamline housing assistance

Advance Technology

- Released a new CAST technology selection portfolio focusing on shared care planning and coordination technologies
- Advocated successfully for the Rural Healthcare Connectivity Act, allowing nursing homes in rural areas to have access to the FCC's Universal Fund for affordable broadband access
- Updated CAST's Electronic Health Record (EHR) portfolio with a new 7-stage EHR adoption model and added an interactive guide
- Published two CAST Commission reports entitled *Understanding Market Drivers and Preparing for the Next Wave of Reforms* and *Technology Trends & Implications on Construction, Expansion*
- Updated CAST telehealth, medication management, and functional assessment portfolios with interactive guides, expanded product/vendor matrices and additional case studies to help members sort through a complex marketplace

Engage Consumers

- Launched a joint grassroots program with the Volunteers of America—The Seniors Action Network—and we have begun to recruit and train seniors to advocate for the issues we care about
- Initiated conversations with key stakeholders around critical issues impacting our field, including ageism, workforce, enhancing leadership diversity and serving middle-income populations
- Featured a variety of website, magazine and e-newsletter consumer-centric articles/resources

Check out our new member-only benefits at LeadingAge.org/Member_Services