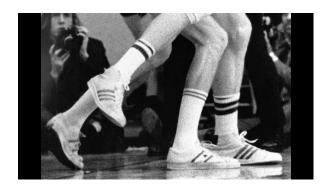


- 1. Needs, not Wants
- 2. Cause before Self
- 3. Deeply Personal Price
- 4. Love and Lead





















"Walt would ... throw out some ideas & get a discussion going immediately... Anyone can say,

I want to hear you say, 'Here's how we can make it better.' He turned our office into an

idea factory."

Richard Shermar Composer of "Feed the Birds"











